

June 18, 2019

Nicolas Duvernois

CEO PUR Vodka & romeo's gin

<https://www.nicolasduvernois.com/>

<https://duvernois.com/>

<https://www.facebook.com/NicolasDuvernoisPURentrepreneur/>

<https://www.purvodka.com/>

<https://romeosgin.com/>

<https://www.adopte-inc.com/>

“From night janitor to creator of the world's best vodka!”

Nicolas is the founding president of PUR vodka and romeo's gin. An entrepreneur at heart, Nicolas Duvernois has always been full of ideas. After his first business endeavour went sour in 2006, he decided to found PUR Vodka. Since he knew absolutely nothing about the industry, it all began with a Google search for the word “vodka.” In order to finance the project, Mr. Duvernois worked as a hospital janitor by night and vodka developer by day for more than four years.

PUR vodka is the first vodka produced in Quebec and the most award-winning Canadian vodka having won more than 60 prestigious international medals including 4 times world's best vodka.

romeo's gin is a canvas of expression which never ceases to evolve. Every limited edition showcases selected artwork from various contemporary and urban artists, from Montreal and beyond. A gin celebrating creativity, embodying audacious and fresh flavours.

As of today, Nicolas is the CEO of Pur Vodka, one of the world's most awarded vodkas, and of romeo's gin, a unique gin supporting urban art. His various projects have the wind in their sails. He is the **author** of the best-seller “Entrepreneur à l'état PUR”, a **featured columnist of *Les Affaires* magazine**, a well-known public **speaker**, the **co-founder of the Adopt Inc. movement** that supports emerging entrepreneurs, and, since Spring 2019, **one of the Dragons** in the “Dans l'oeil du Dragon” popular series, airing on Radio Canada.

Description of the conference:

A unique conference to tell an extraordinary story! Peppered with humour and anecdotes, the audience will experience the full range of human emotion; from laughter to sadness, stress to relief, it's a tale that is sure to touch everyone. Nicolas will share the story of how he became a successful entrepreneur. It's the extraordinary story of a young man who started with nothing—or rather, who rebounded from a disastrous

business undertaking and within a few years went from sweeping the floors of a children's hospital to making the world's best vodka!